

Gene T. Endicott

Endicott Communications, Inc.

With more than 20 years of corporate and consulting experience, Gene Endicott provides media relations, government relations and community relations services for companies, government agencies and associations. He specializes in helping clients to engage effectively with public-sector, private-sector and non-profit stakeholders to achieve key organizational, public policy or positioning goals.

Before launching his consulting practice in 2006, Gene helped three global companies develop and effectively implement local, state, national and international public affairs programs. He has developed a broad network of private-sector, public-sector, media and non-profit relationships, and his primary public-policy interests and experience include transportation, technology, air quality and land use.



Gene currently is working with the **California High Speed Rail Authority, Port of West Sacramento, Allergy Systems, Sacramento Area Regional Technology Association, Cosumnes Community Services District, Placer County Air Pollution Control District, Glue Networks and Placer County Transportation Planning Agency.** He also has provided outreach services for the **Capital SouthEast Connector Joint Powers Authority, City of Sacramento, City of West Sacramento, 2008 Yes on Prop 1A** (\$9.95 billion high-speed train bond) campaign, **Highway 50 Corridor Mobility Partnership** and **Richland Communities.**

Prior to the launch of his consulting practice, Gene was vice president at Ziegler Associates, where he handled several technology, land use and health-care projects. Before joining Ziegler in July 2005, Gene served for six years as the first Global Public Affairs director for Agilent Technologies. Under his leadership, the company's community involvement efforts were recognized with a President's Community Volunteer Award presented at the White House in December 2002 and highlighted by *Fortune* magazine when it first identified Agilent as one of the "100 Best Companies to Work For." In addition, his work with other Agilent departments to better coordinate the company's corporate citizenship efforts resulted in a #9 ranking on the *Business Ethics* list of America's most ethical and socially responsible businesses.

Before joining Agilent in June 1999, Gene was Public Affairs manager for Hewlett-Packard in Roseville, Calif., and led a staff responsible for the company's Sacramento-area media relations, government relations, community relations and employee communications programs. He began his career in the Public Relations department at Bechtel Group, Inc., in San Francisco.

Gene holds a bachelor's degree in Political Science from the University of California, Davis, and resides in Roseville, Calif., with his wife Trisa, and children Andrew and Julia. He is an American Leadership Forum senior fellow; chair of the Sacramento Metro Chamber Transportation Committee; a member of the Urban Land Institute; and a former Parks & Recreation commissioner in Roseville and Sunnyvale, Calif.