

Gene T. Endicott

Endicott Communications, Inc.

With 28 years of corporate and consulting experience, Gene Endicott provides strategic and tactical public affairs services for government agencies, businesses, associations and non-profit organizations. He specializes in helping clients to engage effectively with their priority stakeholders to achieve key organizational, public policy or positioning goals.

Before launching his public affairs consulting practice, Gene helped three global companies develop and effectively implement government relations, media relations and community involvement programs. He has developed a broad network of private sector, public sector, nonprofit and media relationships, and his primary experience is in transportation, land use, technology and air quality.



Gene currently is working on projects with the **California High Speed Rail Authority, Port of West Sacramento, Placer County Air Pollution Control District** and **City of Sacramento**. He also supports the **City of West Sacramento's** state and federal advocacy efforts on flood protection and transportation infrastructure, provided outreach services for the **Capital SouthEast Connector**, handled Sacramento-region communications for the successful 2008 **Yes on Prop 1A** (\$9.95 billion high-speed train bond) campaign, coordinated public affairs activities for the public-private **Highway 50 Corridor Mobility Partnership**, and has provided public affairs support on development projects in Yolo County and Placer County.

Prior to the launch of Endicott Communications, Gene was vice president at Ziegler Associates, where he handled several land use, technology and health care projects. Before joining Ziegler in July 2005, Gene served for six years as the first Global Public Affairs director for Agilent Technologies. Under his leadership, the company's community involvement efforts were recognized with a President's Community Volunteer Award presented at the White House in December 2002 and highlighted by *Fortune* magazine when it first identified Agilent as one of the "100 Best Companies to Work For."

Prior to joining Agilent in June 1999, Gene was Public Affairs manager for Hewlett-Packard in Roseville, Calif. and led a staff responsible for the company's Sacramento-region community relations, government relations, media relations and internal communications programs. He began his career while still a college student in the Public Relations department at Bechtel Group, Inc., in San Francisco.

Gene holds a bachelor's degree in Political Science from the University of California, Davis, and resides in Roseville, Calif., with his wife Trisa, and children Andrew and Julia. He is an American Leadership Forum senior fellow; a member of the Urban Land Institute; and a former Parks & Recreation commissioner in Roseville and Sunnyvale, Calif.

Endicott Communications, Inc.
1015 Tanzania Drive
Roseville, CA 95661
916-719-7214

gene@endicottcommunications.com
www.endicottcommunications.com